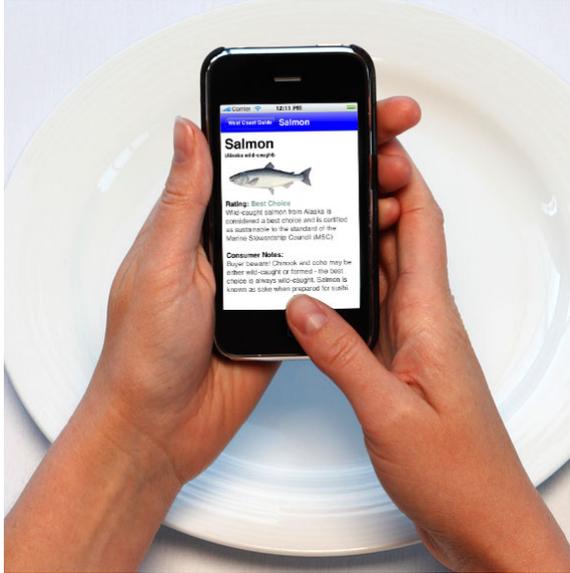




January 2009

To send us questions or order pocket guides, please use our [pocket guide order and inquiry form](#). Please do not respond to this email with questions or pocket guide orders.



New! Get Seafood Watch Recommendations on your iPhone

Our new iPhone application brings the most up-to-date Seafood Watch recommendations right to your iPhone or iPod touch.

Just download the app to make sustainable seafood choices quickly and easily, whether you're eating at your favorite restaurant or shopping at your local market. To find out more and download the app, visit www.montereybayaquarium.org/iphoneapp Or browse the App Store on your

iPhone or iPod touch and download the free, official app from the Monterey Bay Aquarium directly to your device.

Features of the iPhone app include:

- National seafood recommendations
- Regional seafood recommendations
- Sustainable sushi recommendations
- A list of fish by market names

Don't have an iPhone? Seafood Watch recommendations are available for all cell phones and other mobile devices with an Internet connection. Use your phone to log on to mobile.seafoodwatch.org and you'll be automatically directed to our online pocket guides, just in time for you to order your next seafood meal.



Newly Updated 2009 Pocket Guides

The Seafood Watch sushi and regional guides reflect the most popular seafood consumed in each area of the country. As seafood items from one region become more popular in other areas, we add them to the relevant regional version. For the 2009 winter update we've added Arctic Char and Yellowtail to all regional guides; Red Porgy to the Southeast guide; Round Whitefish to the

Central US guide. [Learn more about the update.](#)

Download [printable pocket guide](#) or [order pocket guides](#). You can also view pocket guides on your mobile device at mobile.seafoodwatch.org.

~ **Serena Federman**
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To order more Seafood Watch pocket guides or learn more about our partnership opportunities, please visit our web site or call our toll free number (877) 229-9990. Please do not respond to this email to order pocket guides.

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